



## **VINEYARD MEMBER BENEFITS**

### **Umpqua Valley Winegrowers Association Mission:**

To promote the Umpqua Valley's wineries, vineyards, and wines in partnership with its members, community, and destination marketing and economic development organizations to increase tourism, wine sales and acclaim as a pioneering and authentic world-class wine experience.

### **Umpqua Valley Winegrowers Association Vision:**

The Umpqua Valley is widely known for world-class vineyards and wines where visitors remember meeting the makers and enjoying the uncrowded outdoor activities and scenery.

### **Vineyard Member Benefits Include:**

- A full page listing on our website about your vineyard, including images, location, and description
- Networking & camaraderie at bi-monthly Industry Mixers and annual meeting
- Opportunity for owners to run for UVWA Board of Directors and join committees
- Collaborate with the Oregon Wine Board to support and advocate for the Oregon wine industry
- Involvement in regional & statewide tourism associations and destination marketing organizations (DMOs)